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IL QUARTIERE - P.ZZA MONTEBELLO, 1 - SALUZZO (CN)

Foreste e servizi ecosistemici

Dalla teoria alla pratica

UN EVENTO DI



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Servizi ecosistemici e *Nature-based solutions*: concetti e modelli di business

Davide Pettenella

Organizzazione

- Servizi ecosistemici e *Nature-Based Solutions*: di cosa parliamo?
- Gli strumenti economici per stimolare le NBS
- Modelli di *business* e ruolo delle istituzioni: l'esempio dei crediti di carbonio

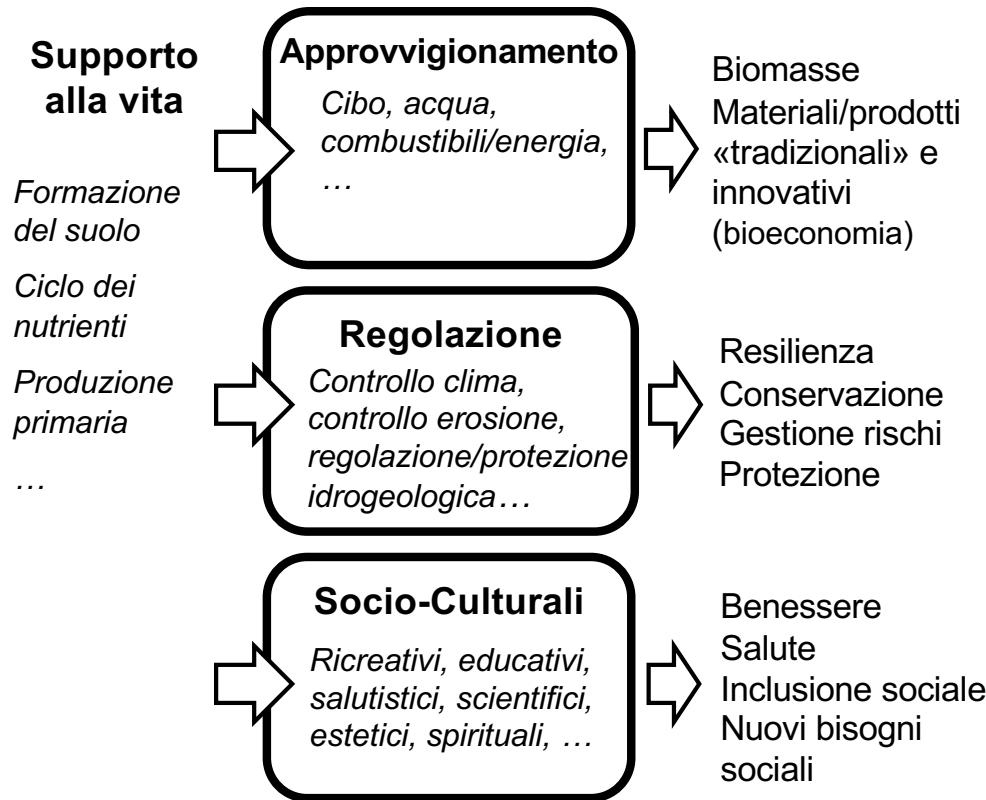
Le *slides* sono disponibili sul web. Cerca “Pettenella”

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I Servizi Ecosistemici

Fonte: MEA, 2005 (modif.)



Agenti economici

→ **Beni privati, con mercato**
Mercato

→ **Soprattutto servizi pubblici, senza mercato**
Stato

→ **Servizi misti pubblici e privati, con/senza mercato**
Comunità

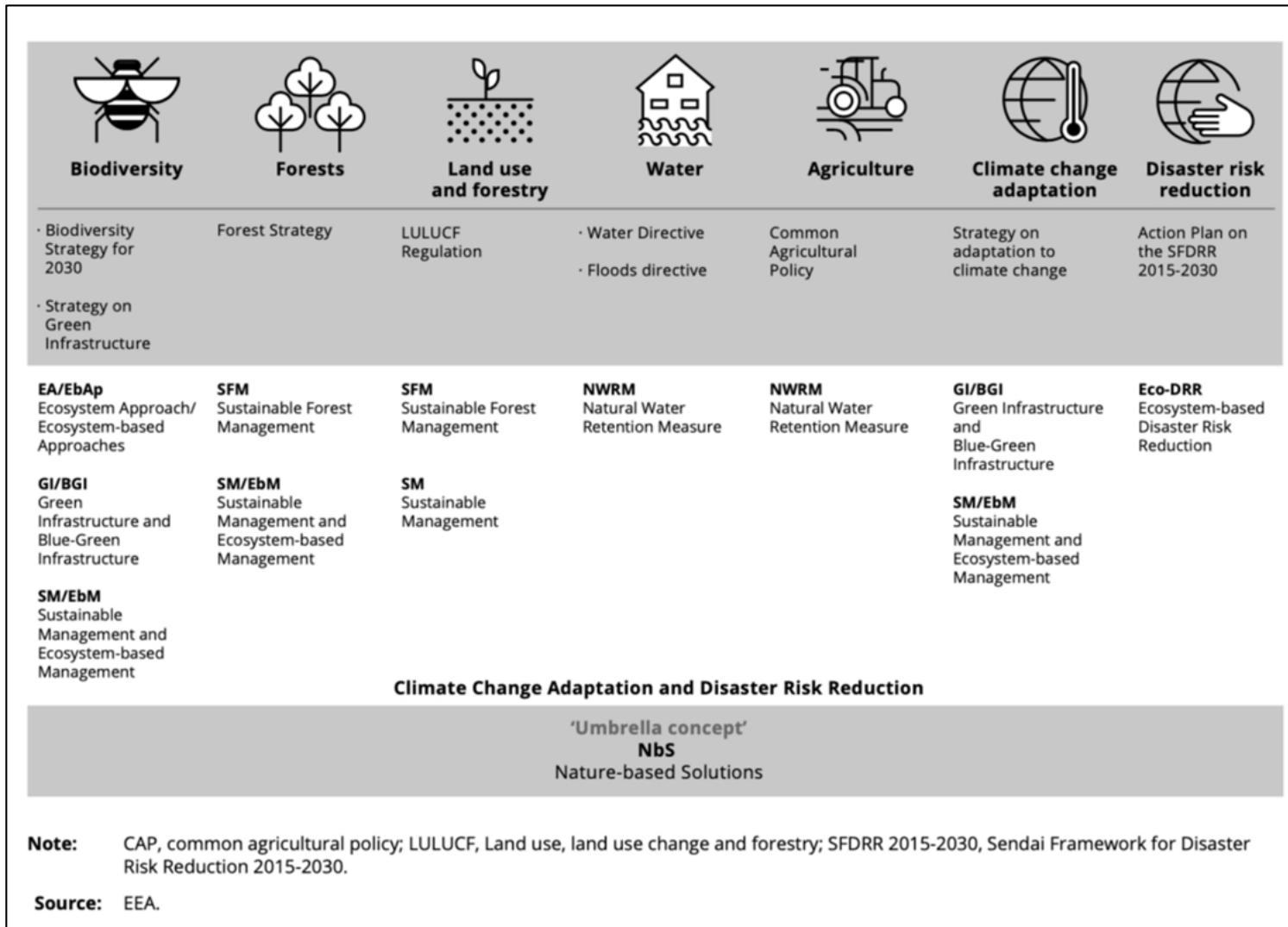
Nature-Based Solutions



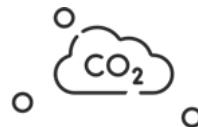
“Living solutions inspired by, supported by or copied from nature and which aim to help societies addressed a variety of environmental, social and economic challenges in sustainable ways” (EC, 2015)



Nature-Based Solutions: un concetto-ombrello (non originale: rinaturalizzazione, *greening*, restauri verdi, ...)



I benefici delle NBS



Pollution removal & CO₂ sequestration

(Abhijith *et al.*, 2017)



Temperature mitigation

(Koc *et al.*, 2018; Aram *et al.*, 2019, Stewart and Oke, 2021)



Water security and treatment

(Nika *et al.*, 2020; Boano *et al.*, 2020; Song *et al.*, 2019)



Disaster risk reduction

(Naumann *et al.*, 2014; Potschin *et al.*, 2014; Terton, 2017 (Ozment *et al.* 2019))



Habitat and biodiversity protection

(Griscom *et al.*, 2017; Parker *et al.*, 2020, Lavorel *et al.*, 2020; Maes and Jacobs, 2017; Chausson *et al.*, 2020, MG Hutchins *et al.*, 2021)



Mental and physical health and wellbeing

(Bratman *et al.*, 2015; Park *et al.*, 2007, Cervinka *et al.*, 2014; Lee *et al.*, 2017; O'Brien *et al.*, 2018; Gidlow *et al.*, 2016, Milligan and Bingley, 2007; Jane, 2009; Corraliza *et al.*, 2012; Gill, 2014; Lubans *et al.*, 2016; McCracken *et al.*, 2016; McCormick, 2017; (Furuyashiki *et al.*, 2019; Kotera, 2020; Doimo *et al.*, 2021, Faccioli and Bateman, 2018



Increase sociability and active lifestyle

(Pretty *et al.*, 2007, 2010, White *et al.*, 2019, Roe and Aspirall, 2011...)



Aesthetic improvement



Energy saving



Economic growth and development

(Kabish *et al.*, 2017, Cook *et al.*, 2020)

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Un *trend generale* (?): dagli strumenti di Comando e Controllo (C&C) ai *Market Based Instruments (MBI)*

C&C Tasse, permessi, vincoli,
obiettivi minimi, obblighi, ...
“non to be done”

MBI Strumenti economici utilizzati per
sostenere scelte ritenute opportune
“to be done” (su base volontaria)

Fonte: OECD 1994, Stavins 2001, Windle et al. 2005

Come attivare le NBS?

	Tools	Direct costs for the public sector	Transaction costs for the public sector	Approach	Participation by the privates
Passive: Command and control	Thresholds, limitations, constraints	Relatively low	Relatively low	Top down	Compulsory
Active: creation of new sources of income	Tax deductions, tax exemption	Relatively high			Voluntary or imposed by the State
	Fixed compensation				Voluntary
Soft tools	- PES schemes	Zero costs	Relatively high	Bottom up	Voluntary
	- PES-like schemes	Very low	Low	Mixed	Compulsory for some parties
	- PPP	Relatively high	Low	Top down	Voluntary
	- Land acquisition by public authorities or large companies (lease, concessions, ...)		Low		Normally voluntary
	- Tradable permits (cap & trade schemes)	Relatively low	Low	Mixed	Compulsory for some parties
	- Certification and labelling (premium price)	Zero costs	Zero costs	Bottom up	Voluntary
	- Sponsoring, donations (philanthropy)				
	- Information, provision of services, goods free of charge or a low prices	Relatively high	Low	Mixed	

sticks carrots sermons

In effetti la società civile e le imprese hanno negli ultimi decenni sviluppato molti strumenti innovativi volontari per promuovere, monitorare, comunicare e certificare gli impatti delle proprie attività sulle risorse ambientali e sulla società

... spesso con grande capacità innovative, limitati costi di transazione, trasparenza ed efficacia.

Molte organizzazioni hanno fatto significativi investimenti in questi strumenti

Area di azione	Iniziative private che in precedenza hanno riguardato il settore dell'azione politica dell'UE
Origine sostenibile del legno e relativa Catena di custodia	CoC standards di FSC, PEFC, Naturaland, Plockhugget, ...
Finanza sostenibile	Iniziative dei network GABV, FEBEA e INAISE; Basilea 1 e 2
Uso sostenibile delle biomasse a fini energetici	Better Biomass, ISCC, SBP, ... (vd. https://energy.ec.europa.eu/topics/renewable-energy/bioenergy/voluntary-schemes_en)
Origine legale di 7 materie rime naturali e loro Catena di custodia	GFP, Rainforest Alliance, RTRS, RSB, RSPO, SAN, SBP + organizzazioni forestali già menzionate
Reporting di sostenibilità o impatto	GRI, CDP, SASB, ISO 14001 EMS, SASCB, Carbon Trust Standard, Greenhouse Gas Protocol del WRI e del WBCSD,...
Generazione di crediti di carbonio	Sistemi nazionali e sistemi e standard di certificazione privati

CDP: Carbon Disclosure Project, CoC: Chain of Custody, EMS: Environmental Management System, GCP: Global Coffee Platform, GRI: Global Reporting Initiative, ISCC: International Sustainability and Carbon Certification, RSB: Roundtable on Sustainable Biomaterials, RTRS: Round Table on Responsible Soy Association, RSPO: Roundtable on Sustainable Palm Oil, SAN: Sustainable Agriculture Network, SBP: Sustainable Biomass Program, SASB: Sustainability Accounting Standards Board, SASCB: Sustainability Accounting, Standards and Certification Board, WBCSD: World Business Council for Sustainable Development, WRI: World Research Institute.

Area di azione	Iniziative private che in precedenza hanno riguardato il settore dell'azione politica dell'UE	Iniziative di regolazione dell'UE
Origine sostenibile del legno e relativa Catena di custodia	CoC standards di FSC, PEFC, Naturaland, Plockhugget, ...	EUTR – European Union Timber Regulation
Finanza sostenibile	Iniziative dei network GABV, FEBEA e INAISE; Basilea 1 e 2	Taxonomy
Uso sostenibile delle biomasse a fini energetici	Better Biomass, ISCC, SBP, ...	REDII and REDIII (draft)
Origine legale di 7 materie rime naturali e loro Catena di custodia	GFP, Rainforest Alliance, RTRS, RSB, RSPO, SAN, SBP + organizzazioni forestali già menzionate	EUDR – European Union Deforestation and forest degradation Regulation
Reporting di sostenibilità o impatto	GRI, CDP, SASB, ISO 14001 EMS, SASCB, Carbon Trust Standard, Greenhouse Gas Protocol by the WRI and WBCSD,...	CSRD (Corporate Sustainability Reporting Directive) e NFRD (Non-Financial Reporting Directive)
Generazione di crediti di carbonio	Sistemi nazionali e sistemi e standard di certificazione privati	CRC – Carbon Removal Certification Regulation (draft)

Strumenti della società civile per le NBS: non sempre privi di limiti ed errori



Revealed: more than 90% of rainforest carbon offsets by biggest certifier are worthless, analysis shows

Investigation into Verra carbon standard finds most are 'phantom credits' and may worsen global heating

- **'Nowhere else to go': Alto Mayo, Peru, at centre of conservation row**
- **Greenwashing or a net zero necessity? Scientists on carbon offsetting**
- **Carbon offsets flawed but we are in a climate emergency**

Based on a new analysis at least 90% of Verra's rainforest carbon credits do not represent real emission reductions

Each credit is equal to one metric tonne of CO₂ equivalent

94.9m
carbon credits
claimed



5.5m
real emissions
reductions

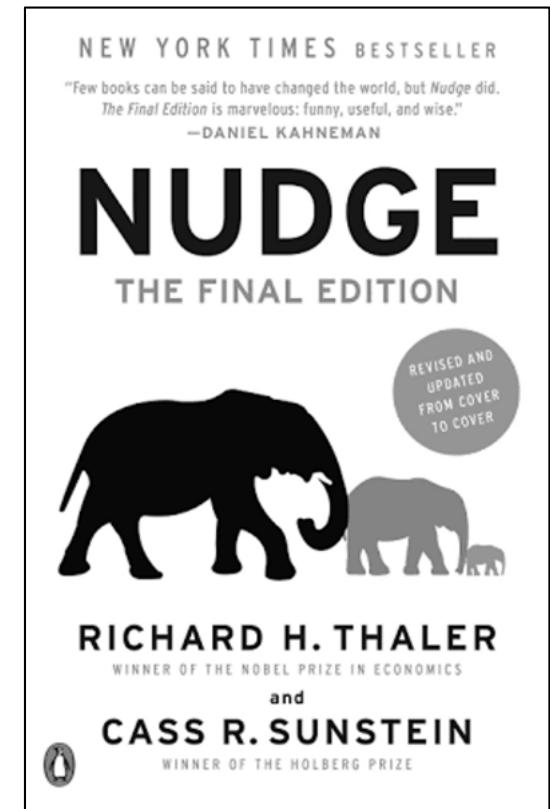
The investigation found that:

- Only a handful of Verra's rainforest projects showed evidence of deforestation reductions, according to two studies, with further analysis indicating that 94% of the credits had no benefit to the climate.
- The threat to forests had been overstated by about 400% on average for Verra projects, according to analysis of a 2022 University of Cambridge study.
- Gucci, Salesforce, BHP, Shell, easyJet, Leon and the band Pearl Jam were among dozens of companies and organisations that have bought rainforest offsets approved by Verra for environmental claims.

**“Il mercato ognqualvota è possibile,
lo Stato quando necessario”**

Le istituzioni pubbliche definiscono il quadro generale delle regole (indicatori, soglie, procedure, attori istituzionali, sistemi M&V, ...) per la gestione delle risorse ambientali (forestali)

Un approccio coerente con i principi della "Nudges economics" (economia della spintarella)



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Compliance
Mandatory
(institutional)

ERU-CER
Emission Reduction Unit
Certified Emission Reduction



Clean Development Mechanism
(CDM)



Joint Implementation (JI)

Voluntary
(OTC - Over the Counter)

VER
Verified Emission Reduction

Standard	Sito internet	Logo
VCS-Verra	https://verra.org/	The logo for VCS (Voluntary Carbon Standard) consists of the letters 'VCS' in a bold, sans-serif font, with 'VOLUNTARY CARBON STANDARD' written in smaller text below it.
The Gold Standard	https://www.goldstandard.org/	The logo for The Gold Standard is a simple 'G' inside a circle, with the words 'Gold Standard' to its right.
CCB	www.climate-standard.org	The logo for CCB Standards features the letters 'CCB' in a large, stylized font, followed by 'Standards' and 'The Climate, Community & Biodiversity Alliance' in smaller text.
Plan Vivo	www.planvivo.org	The logo for Plan Vivo is a stylized tree icon.
Carbon Fix	www.carbonfix.org	The logo for Carbon Fix features a stylized globe icon.
Social Carbon	www.socialcarbon.org	The logo for Social Carbon is a stylized 'S' icon.
Climate action reserve	www.climateactionreserve.org	The logo for Climate Action Reserve features a stylized globe icon.

Source: <https://www.icroa.org/>

Principali standard nel mercato volontario del C

Standard	Web site	Logo
VCS-Verra	https://cosystem /verra.org/ > 80% DEL MERCATO	
The Gold Standard	https://www.goldstandard.org/	
CCB	www.climate-standard.org	 The Climate, Community & Biodiversity Alliance
Plan Vivo	www.planvivo.org	
Carbon Fix	www.carbonfix.org	
Social Carbon	www.socialcarbon.org	
Climate action reserve	www.climateactionreserve.org	

Impegni (“*Commitments*”) di diversi gruppi di organizzazioni verso la neutralità

BUSINESS 1.5°C

THE CLIMATE PLEDGE

Certified B Corporation

EXPOENTIAL ROADMAP Initiative

B Corporation

The Climate Pledge is a call to business and organizations to take collective action from the world's greatest crisis and to work together to build towards a safe and healthy planet for the next generations.

Business Ambition for 1.5°C

Business Ambition for 1.5°C is an urgent call to action from a global coalition of UN agencies, business and industry leaders. It's calling on companies to commit to net, ambitious science-based emissions reduction targets. By setting a net-zero target and publicly committing businesses can make their critical contribution to limiting the worst impacts of climate change.

SME Climate Hub

The SME Climate Hub provides small and medium-sized businesses with a one-stop shop to make a climate commitment and access best-in-class tools and resources to reduce their environmental impact and build business resilience. Taking climate action now is critical – the hub helps small businesses accelerate business growth, build supply chain resilience, align with shifting government policy, meet consumer expectations, and strengthen marketing and branding efforts.

Business Declares

Business Declares is a not-for-profit organization formed by senior leaders with a vast range of experience from the SME Climate Hub and other UN partners and official members of the UN Race to Zero team for COP26. It believes that business must play a major part to play in tackling the climate, ecological and social emergency.

Pledge to Net Zero

The Pledge to Net Zero has therefore been established to commit organisations from the environmental sector to take a leadership role in the transition to a sustainable green economy. Pledge signatories commit to Set and Commit to deliver a minimum of 50% absolute cuts either a 1.5°C (encouraged) or well below 2°C climate change scenario – covering buildings and travel as a minimum.

CBN Expert

CBN Expert gives businesses the tools and insight they need to calculate, measure and track their carbon footprint.

PlanetMark

Tech Zero

UN environment programme finance initiative

UN-Convened Industry-led Net-Zero Banking Alliance

United Nations Environment Programme Finance Initiative (UNEP FI)

Planet Mark is a sustainability certification for every type of organization, from real estate and for profit to non-profits. The certification recognizes continuous improvement, encourages action and builds an empowered community of like-minded individuals who make a world of difference.

Tech Zero

Tech Zero is a group of innovative UK tech companies, working together to fight the climate crisis, accelerate progress to net zero and help consumers make greener choices.

UN-Convened Net Zero Banking Alliance

The industry-led UN-convened Net-Zero Banking Alliance brings together over 50 banks representing almost a quarter of the world's banking assets, which are committed to aligning their lending and investment portfolios with net-zero emissions by 2050.

Net Zero Asset Managers Initiative

UN-Convened Net-Zero Asset Owner Alliance

paris Aligned Investment Initiative (PAII)

Under2 Coalition

The Under2 Coalition is a global community of state and regional governments committed to ambitious climate action. Initiated in the Paris Agreement, it brings together over 220 governments representing more than 13 billion people and 43% of the global economy.



<https://climatechampions.unfccc.int>

JAPAN CLIMATE INITIATIVE

RACE TO ZERO UNIVERSITIES & COLLEGES

Fashion Industry Charter for Climate Action

Healthcare Without Harm

Japan Climate Initiative (JCI)

Race to Zero for Universities and Colleges

Fashion Industry Charter for Climate Action

Healthcare Without Harm

Water UK

International Wineries for Climate Action (IWCA)

CITIES RACE TO ZERO

UN environment programme finance initiative

Water UK

International Wineries for Climate Action (IWCA)

Cities Race to Zero

Net Zero Insurance Alliance

Japan Climate Initiative (JCI) is a network of Japanese universities and colleges committed to climate action. It brings together over 100 universities and colleges across Japan, working together to strengthen communication and exchange of strategies and solutions among all actors that are implementing climate actions in Japan.

Race to Zero for Universities and Colleges is a collaboration between UNEP, EAUCL and Second Nature. By joining the Race to Zero, Universities and Colleges demonstrate both the higher and further education sector's commitment to climate action as well as their institution's leadership on a global level at COP26.

Fashion Industry Charter for Climate Action is a collaborative effort between UN Climate Change, fashion stakeholders worked during 2019 to identify ways in which the broader textile, clothing and fashion industry can move towards an holistic commitment to climate action.

Healthcare Without Harm works to transform health care worldwide so that it reduces its environmental footprint, becomes a community anchor for sustainability and a leader in the global movement for environmental health justice.

Water UK is a sector that is rooted in the environment, the water industry is committed to playing its part in tackling the threat of climate change. As a sector that is at the forefront of public health, Water UK will help companies navigate that net zero journey.

International Wineries for Climate Action (IWCA) is a collaborative working group of environmentally committed wineries focused on a sector-wide approach to reducing carbon emissions across the wine industry. Each member within IWCA takes responsibility to hold ourselves and each other accountable to build a cleaner, more resilient wine community for future generations.

Cities Race to Zero has a goal of recruiting 1000 cities to the Race to Zero, in support of the COP26 Roadmap of Local Governments and Municipal Authorities (LGMAs) Constituency to the UNFCCC.

Net Zero Insurance Alliance (NZIA) brings together eight of the world's leading insurers and reinsurers to play their part in accelerating the shift to net-zero emissions economies. They are committing to individually transition their underwriting portfolios to net-zero greenhouse gas (GHG) emissions by 2050, consistent with a maximum temperature rise of 1.5°C above pre-industrial levels by 2050.

Generazione di crediti forestali anche da parte di aziende forestali

WEYERHAEUSER ANNOUNCES APPROVAL OF FIRST FOREST CARBON PROJECT

Sep 20, 2023

» PRINT NEWS RELEASE

Company partnering with Carbon Direct to deliver scientifically robust, high-quality forest carbon credits

SEATTLE, Sept. 20, 2023 /PRNewswire/ -- Weyerhaeuser Company (NYSE: WY) today announced it has received approval from the American Carbon Registry for its Improved Forest Management (IFM) carbon credit project in Maine. Covering approximately 50,000 acres and verified through a third-party auditor, the Kibby Skinner IFM Project is the first issuance of credits for Weyerhaeuser through the voluntary carbon market. The project has an estimated initial credit issuance of nearly 32,000 mtCO₂e, with one credit equal to one metric ton of carbon dioxide equivalent. Over the lifetime of the project, it is expected to generate 475,000 credits.

"Forests represent one of the largest and most readily available opportunities to remove carbon dioxide from the atmosphere and help address the impacts of climate change," says Russell Hagen, senior vice president and chief development officer for Weyerhaeuser. "Since launching our Natural Climate Solutions business, we have been working to develop forest carbon projects that can generate meaningful carbon additionality with measurable climate benefits. This initial project is an important milestone for Weyerhaeuser and demonstrates our commitment to offering only the highest-quality credits to the market."

Weyerhaeuser is currently in the early stages of developing several IFM projects on select areas within its 11-million-acre land base in the U.S., including two in the South slated for completion in late 2023 or early 2024. As it develops these projects, the company is working with experts at Carbon Direct to ensure that all credits offered will generate real, additional carbon absorbed and stored in project areas. Carbon Direct will provide advisory and marketing services and evaluate Weyerhaeuser projects against the Criteria for High-Quality Carbon Dioxide Removal, which provides science-based benchmarks to drive effective, equitable climate action at scale.

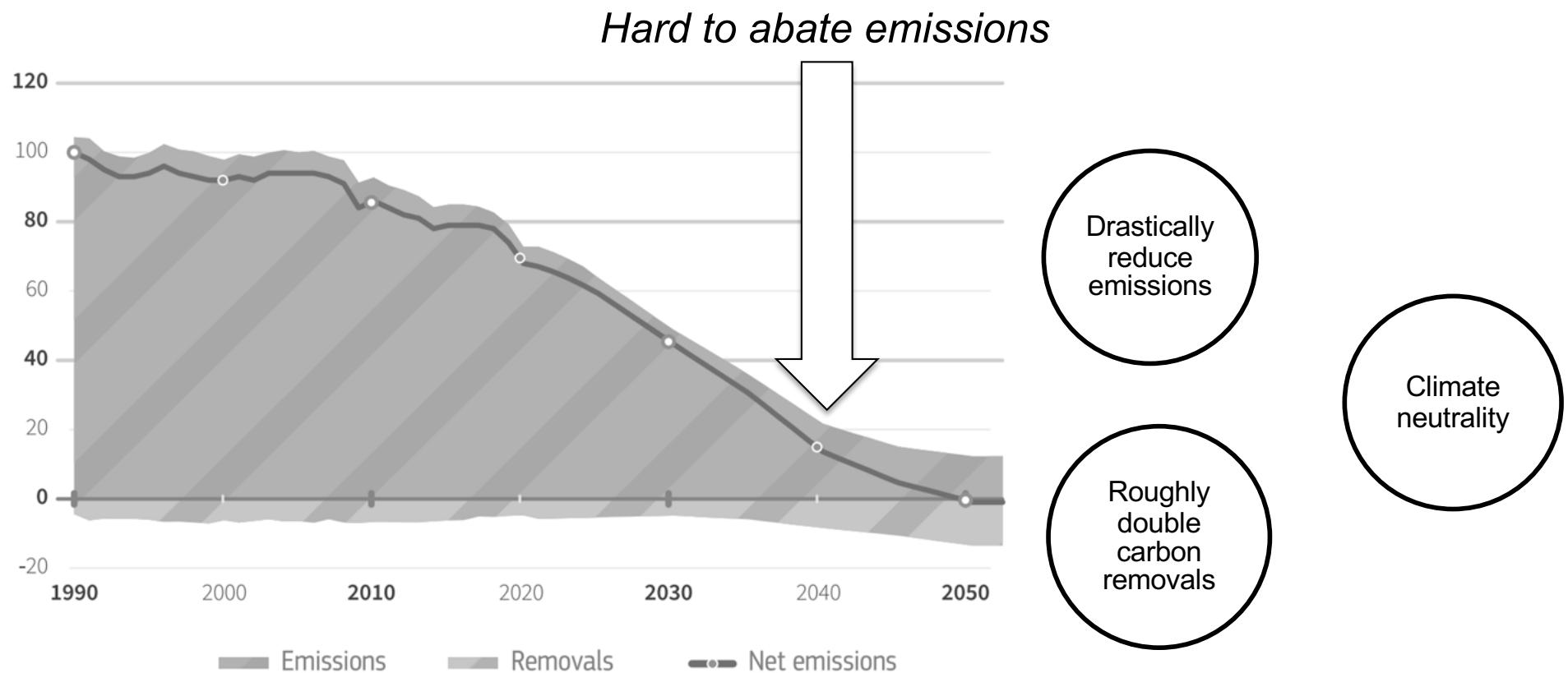


Weyerhaeuser

Weyerhaeuser:
da 20 200 ha
→ 30 000 mtCO₂e

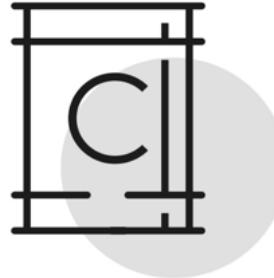
Nel lungo periodo, dalla stessa area, 475 000 crediti programmati

Motivazioni



Fonte: *slides sulla CRC della DGEnv*

The 3 sectors considered by the CRC (former “Carbon Framing Initiative”)



PERMANENT STORAGE

E.g. Bioenergy with Carbon Capture and Storage (BECCS), Direct Air Carbon Capture and Storage (DACCs)

Incluso il Bio-char



CARBON FARMING

E.g. Af/re-forestation, improved forest management, agroforestry, soil carbon sequestration, peatland restoration



CARBON STORAGE IN PRODUCTS

E.g. Use of wood-based materials in construction, long-lasting Carbon Capture and Utilisation (CCU)

Un compito ambizioso: 3 gruppi di interesse con obiettivi contrastanti riuniti nello stesso quadro di regole

Fonte: EC DGEnv

I 3 settori considerati dal Regolamento CRC (prima “Carbon Framing Initiative”)



PERMANENT STORAGE

E.g. Bio-energy with Carbon Capture and Storage (BECCS), Direct Air Carbon Capture and Storage (DACCs)

Incluso il Bio-char
(dopo 2030)



CARBON FARMING

E.g. Af-/re-forestation, improved forest management, agroforestry, soil carbon sequestration, peatland restoration



CARBON STORAGE IN PRODUCTS

E.g. Use of wood-based materials in construction, long-lasting Carbon Capture and Utilisation (CCU)

Nella attuale discussione in Parlamento questo 3° settore è posto in forte discussione

Fonte: EC DGEnv

I 3 settori considerati dal Regolamento CRC (prima “Carbon Framing Initiative”)



PERMANENT STORAGE

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CARBON STORAGE IN PRODUCTS

E.g. Use of wood-based materials in construction, long-Living Carbon Capture and Utilisation (CCU)

Fonte: EC DGEnv

In questa situazione:
estensivazione gestione
forestale (t lunghi, > stock,
conversione cedui, ...)

+ stock

I 3 settori considerati dal Regolamento CRC (prima “Carbon Framing Initiative”)



PERMANENT STORAGE

E.g. Bio-energy with Carbon Capture and Storage (BECCS), Direct Air Carbon Capture and Storage (DACCs)

Incluso il Bio-char
(dopo 2030)



CARBON FARMING

E.g. Af/re-forestation, improved forest management, agroforestry, soil carbon sequestration, peatland restoration



CARBON STORAGE IN PRODUCTS

E.g. Use of wood-based materials in construction, long-lasting Carbon Capture and Utilization (CCU)

In questa situazione: **intensivazione** gestione forestale: aumentare la produttività producendo più biomassa per impieghi extraboschivi

+ flow

+ stock

Fonte: EC DGEnv

... e quindi diversi *business model*:

Business as Usual: il mercato dei crediti è effimero e incerto. Proseguiamo come nel passato: la domanda di prodotti legnosi e di attività ricreative, sportive, culturali, salutistiche, ... sono in espansione

Gestire le foreste per **produrre crediti dall'incremento degli stock**; possibilità anche di **crediti da biodiversità**

Gestiamo la filiera **producendo crediti forestali e da prodotti a lungo ciclo. Co-benefici** da mantenere nei **livelli minimi consentiti**

In ogni caso...

Diamoci una mossa
perché presto il settore
forestale si troverà a
competere con quello
energetico...

CLIMATE CHANGE AND ENERGY

The US just invested more than \$1 billion in carbon removal

The move represents a big step in the effort to suck CO₂ out of the atmosphere—and slow down climate change.

By James Temple

August 11, 2023

The US Department of Energy announced today that it's providing \$1.2 billion to develop regional hubs that can draw down and store away at least 1 million metric tons of carbon dioxide per year as a means of combating climate change.

The move represents a major step forward in the effort to establish a market for removing the planet-warming greenhouse gas from the atmosphere, using what are known as direct air capture (DAC) machines.

<https://www-technologyreview-com.cdn.ampproject.org/>



PRESS RELEASES 09/27/23

Trace Carbon Solutions and Molpus Woodlands Group Announce the Evergreen Sequestration Hub in Louisiana

- *Evergreen Sequestration Hub is strategically located near significant industrial emissions sources in Southwest Louisiana and Southeast Texas*
- *Estimated total sequestration capacity of over 250 million metric tons of CO₂*

FOR IMMEDIATE RELEASE September 27, 2023

Trace Carbon Solutions, LLC (Trace) and Molpus Woodlands Group (Molpus), on behalf of a client, announced today that they have signed a servitude agreement providing Trace with exclusive rights to develop and operate a carbon sequestration site, to be called the Evergreen Sequestration Hub (Evergreen Hub), on approximately 20,000 acres in Calcasieu and Beauregard parishes in Louisiana. Trace will use the site to permanently sequester industrial CO₂ in underground geologic formations, while Molpus will continue to manage the aboveground acreage as a sustainably managed working forest.

In ogni caso...

Diamoci una mossa
perché presto il settore
forestale si troverà a
competere con quello
energetico ...

... e non è difficile
immaginare chi sia più a
rischio di soccombere!

